



November 10, 2011

Dear Exhibitor,

The North Dakota Aviation Council would like to cordially invite you to participate in the 2012 Upper Midwest Aviation Symposium (UMAS). The Symposium will be held March 4-6, 2012 at the Ramkota Inn in Bismarck, North Dakota. This year's theme is "Educate to Aviate."

UMAS is a tremendous opportunity for you to reach the aviation community from North Dakota and surrounding states. As always, events will be held for pilots, mechanics, airport managers and general aviation enthusiasts. The exhibit hall is the heart of UMAS and the event is designed to provide ample time for you to interact with current and potential customers. In addition, the exhibit hall will be open to the public on Monday evening after 7:30 pm.

"Exhibitor Night" will be held on Monday and will feature cash prize giveaways from the North Dakota Aviation Council. Everyone registered as an exhibitor or attendee is eligible to win. To encourage attendees to spend more time with each other and with you, a person must be present to win. During exhibitors night you may conduct your own prize giveaways at your booth. You are responsible for conducting your drawing and contacting the winner. Only items valued above \$250 may be given away by announcement over the microphone system.

Booth fees include a table, chairs, electricity to the booth and Symposium passes for two individuals (single size booth). The passes include all events and meals except the Hall of Fame/Awards banquet on Tuesday evening. Tickets to the banquet or additional Symposium passes must be purchased separately. To encourage early registration, please note the booth price increases on February 1<sup>st</sup>.

As always, the North Dakota Aviation Council welcomes any additional sponsorship you would like to provide. This money is used to offset the costs of the Symposium and keep registration prices as low as possible, encouraging more people to attend. Sponsorship levels can be found on the registration form. Sponsors receive special recognition in the UMAS program and throughout the event. If you choose to give a sponsorship please email your company logo to [mweninger@nd.gov](mailto:mweninger@nd.gov) to be included in this special recognition.

If you have any question please feel free to contact any of the individuals listed below. Thank you for your previous support and we look forward to seeing you at the 2012 Upper Midwest Aviation Symposium!

Darrel Pittman  
701-391-7760  
[ndcap@midconetwork.com](mailto:ndcap@midconetwork.com)

Todd Schwarz  
701-400-7486  
[taschwarz@yahoo.com](mailto:taschwarz@yahoo.com)

Mark Scheele  
701-202-7078  
[midscheele@gmail.com](mailto:midscheele@gmail.com)

# 2012 UMAS Exhibitor Registration

March 4-6, 2012

(Please Print Clearly)

Business Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Business Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Name of Representative #1: \_\_\_\_\_  
Name of Representative #2: \_\_\_\_\_

Indicate Booth Size:

\_\_\_\_\_ Single (8X10) \$350 (\$450 after Feb 1)  
\_\_\_\_\_ Double (8X20) \$700 (\$900 after Feb 1)

Additional Individual Registrations \$125 X \_\_\_\_\_(quantity) = \_\_\_\_\_  
Please List Names:

Hall of Fame Banquet Tickets \$35 X \_\_\_\_\_(quantity) = \_\_\_\_\_

Sponsorship Levels:

\_\_\_\_\_ Control Tower Sponsor \$3,000 or more  
\_\_\_\_\_ Main Runway Sponsor \$2,000 or more  
\_\_\_\_\_ Airport Beacon Sponsor \$1,000 or more  
\_\_\_\_\_ X-Wind Runway Sponsor \$500 or more  
\_\_\_\_\_ Taxiway Sponsor \$200 or more  
\_\_\_\_\_ Apron Sponsor \$100 or more

Total Due: \$ \_\_\_\_\_

-----  
Please make checks payable to **NDAC** or fill out the credit card information below and return to:

**North Dakota Aviation Council**  
**Exhibitor Registration**  
**P.O. Box 200**  
**Bismarck, ND 58502**

\_\_\_\_\_ MasterCard \_\_\_\_\_ Visa

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_