



2010 Upper Midwest Aviation Symposium

Exhibitor Registration

Dear Exhibitor:

The North Dakota Aviation Council is proud to announce that we will once again be hosting the Upper Midwest Aviation Symposium, March 7-9, 2010. The Symposium will be held in Fargo, North Dakota at the Holiday Inn, 3803 13th Ave. S., Fargo, ND – Tel: (701) 282-2700.

Each year we have strived to make the Symposium better than the year before and 2010 will be no exception. Early registration is not only encouraged, but rewarded with an early registration discount. It is our hope that you are able to participate in this year's Symposium.

Also this coming year, the Aviation Council hopes to hold a Career Day (date to be determined) at the symposium to introduce local school children to the opportunities available to them in the aviation field. If you or a representative of your company would like to participate in Career Days, please so indicate and we will be glad to accommodate you.

Improvements this year:

- Give-a-ways at the Monday's "Exhibitor Night": In the past we have given away tickets at the entry way and any exhibitor who wanted to give away hats up to larger items were done from a common location. Feedback says too long on this process and maybe taking time away from you talking to customers. Only items valued above \$250.00 will be given away by making announcements over the microphone. If you have in-kind give-a-ways, for example, a free pavement appraisal or 24 month pitot-static check, please indicate these in advance along with your registration. This will be done at the respective exhibitor's booth and you the Exhibitor will make the drawing however you wish, from business cards, or your owned numbered tickets for examples. Items of lesser value can be distributed from the exhibitor's booth during the evening, but not over the central loud speaker and microphone.
- You will receive confirmation upon your exhibitor registration being received and processed. Also, in February the Aviation Council will be sending an update of setup times, exhibitor meetings, and other timely information.
- The Monday night exhibits will be opened up to the general public after 7:30pm. You will notice these individuals will not have a name tag and you may not want to put their name in your own drawings.
- NDAC Prizes at Exhibitor Night – Monday evening. The North Dakota Aviation Council will be giving away cash prizes of \$250.00, \$500.00 and \$1000.00 during the evening. Everyone who has registered either as an exhibitor or attendee (full registration) will be eligible. The person whose name is called must be present to win. You can only win once. Full details available.

In closing, the North Dakota Aviation Council and all its members look forward to seeing you at the Upper Midwest Aviation Symposium in Fargo. If you have any questions please feel free to contact any individual listed below:

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